
Small Business Training - Workshops and Seminars

Workshops and Seminars

SCORE Workshops & Seminars REALLY show you how to do it! We present low-cost business training workshops and seminars for both start-up and in-business people. Training topics range from: writing a business plan to e-commerce to marketing—depending on our client's and the business community needs. SCORE Workshops give you an excellent opportunity to interact with other business people.

SCORE workshop presenters are practicing professionals! Never find a dull moment! You'll gain a unique insight to many complex business problems and their solutions. Other facilitators are SCORE counselors who have years of industry and business experience. [Click here to see this month's calendar of workshops and events or read on for workshop descriptions.](#)

Current Workshops Offered:

QuickStart Workshops

The QuickStart workshops are an interconnected series of 5 workshops that will increase your chance of business success. Each workshop has interactive sessions that help you make key decisions for a new business start-up. Topics covered include Evaluating Your Business Concept, Marketing Strategy, Financial Projections, Funding Sources and much more. [Read details and register...](#)

Owning Your Own Business

This enlightening two night seminar will help you understand what it will be like to work for yourself. It acquaints you with the personal traits of an entrepreneur, marketing research, accounting basics, legal matters, business plan preparation and financial/money management. [Read details and register...](#)

The Power of Strategic Alliances

A round table seminar designed to identify who are candidates to be your strategic alliance partners. Will focus on setting of common goals and identifying Win-win situations.

Attendees should be currently in business and be prepared to discuss how Strategic Partnerships may improve profits and operating environments.

Date: October 5, 2010

Time: 2:00 PM

Location: 1205 East Washington Street

Small Business Survival

How can I turn my business around? How can I go about setting emergency priorities? What do I do about setting proper allocation of resources, goals, time, and resources? How can I stabilize my business and set it back on a growth trajectory? Will a written turnaround plan help? Where can I go to restructure debt and obligations?

SCORE will also have experienced counselors available during and after the workshop to help you with your plan. You don't have to do this alone. SCORE is happy to help.

[Read details and register...](#)

Instructors

Frank Cogswell- AB degree Bellarmine University, Advanced Degree Work, University of Louisville.

Donald Gibson- BS degree in Commerce from the University of Louisville, and an MBA from Webster University. Work Experience includes 35 years with GE major appliance manufacturing operations, retired as plant manager. William Goodman- CPA, BA degree Washington University, MBA Degree Indiana University, and post graduate work at the University of Detroit.

Allen Harris Attorney- J.D. degree George Washington University School of Law, degrees in Accounting and History University of Kentucky.

Joseph Hatfield- BA degree Michigan State University, MBA degree Xavier University.

Eric Mann- BS degree in Finance and MBA degree, Indiana University. Extensive experience in all areas of commercial banking.

David Oetken - BS and MBA degrees from Bellarmine University, Certificate Degree in Management Development, University of Louisville.

David Olshansky- Education Degree Ferris State College. President of the Louisville Life Underwriters Assn. and the General Agents and Manager Assn.

Michele Redmon- BBA University of Kentucky, MBA studies Xavier University. Thirty years of consumer packages goods brand management experience in Fortune 500 and small entrepreneurial companies. Paul Staahelm- BS degree in accounting and MA degree in Management and Finance, Indiana University and an MBA degree Webster University

[Click here to see this month's calendar of workshops and events](#)